

#### JOINT PRESS RELEASE

# FOR IMMEDIATE RELEASE

October 8, 2024

# Sometimes Weekly and W Corp. Complete Corporate Demerger

**ALBANY, NY** – The Sometimes Weekly Publishing Company ("Sometimes Weekly, LLC") and W Corp. announced today the formal completion of a corporate demerger between *Sometimes Weekly* and W Corp. The long-expected separation was delayed by extended negotiations over subsidiary brand holdings, including MovieViral.com (est. 2009) and a prolonged search for W Corp.'s inaugural CEO.

As a result of the demerger, MovieViral.com will operate under a joint partnership agreement executed between Sometimes Weekly, LLC and W Corp. "I'm happy to have this matter settled," said Nick Butler, the writer and creator of *Sometimes Weekly*.

"The MovieViral.com brand was too important for us to lose," said Dr. V. Elon, CEO of W Corp. "Our company's primary interest in *Sometimes Weekly* was predicated on its reacquisition of the MovieViral brand, which was finalized on July 4, 2023, prior to our investment."

Under the partnership agreement, Butler will continue serving as the Acting Editor-in-Chief of MovieViral.com. "We're excited to see what's possible with W Corp.'s ongoing involvement. Stay tuned."

### Sometimes Weekly, LLC

Sometimes Weekly MovieViral.com (joint) FULL SATIRE 1-18-08news.com

## W Corp.

W Corp. MovieViral.com (joint) XYZ Holdings Fairly Unbalanced